



ALPHA PLUS

LAUNDRY POWDER

plant and mineral based

ORIGINAL OR OCEAN FRESH



A high performance, phosphate-free laundry powder that delivers exceptional economy and performance. Our unique phosphate replacement technology has created new dimensions in quality and effectiveness.

Boosted with plant derived actives to assist in stain removal, preventing soil re-deposition and rinsing. This gentle technology assists in maintaining the condition of your garment without stripping or drying the fabrics.

Ocean Fresh has an exciting aroma that will fill your laundry and leave a residual freshness in your clothes.

Can be used in top or front loading machines. Ideal for hot or cold washing in hard or soft water. Ultra-concentrated formula delivers exceptional economy and reduces landfill potential.



FEATURES	BENEFITS
Boosted with Plant Derived Actives	<ol style="list-style-type: none">1. Plant based surfactants that delivers powerful, heavy duty performance on grease and grime2. Prevent soil re-deposition during the washing cycle3. Gentle on fabrics - tough on grime
100% Active Ultra Concentrated Formula	<ol style="list-style-type: none">1. No fillers or extenders to clog up the waterways or your machine2. Up to 40 washes per 1 kilogram bag*
Efficient, grey-water friendly formula	<ol style="list-style-type: none">1. Grey-water compatible ingredients create minimal impact on effluent and water recycling systems#2. Water from wash can be used for grey water with minimum treatment3. Low-foaming formula ensures suitability for all types of machines
Phosphate-free Formula	<ol style="list-style-type: none">1. Unique Phosphate replacement technology provides superior performance.2. Lower environmental impact

MAINTAINS FABRIC CONDITION | EXCEPTIONAL RESULTS | SUITS ALL WASHING SCENARIOS

DIRECTIONS FOR USE

Front loaders - add 1 x 25g scoop to wash.

Top loaders - add 1-2 x 25g scoops to wash. (Depending on the level of contamination)

NO ENZYMES | NO CHLORINE | NO PHOSPHATES | NO SLS | NO FILLERS OR EXTENDERS

* Based on 1 x 25g scoop as directed on label (2kg).

Product should always be used as directed on the label. In areas of frequent grey water use, we strongly recommend to monitor the pH of the soil.

Contains: Sodium Carbonate, Sodium Silicate, Sodium Citrate, Lauryl Glucoside, Sodium Lauryl Glucose Carboxylate, Sodium Gluconate, Optical Brightener (UV Absorber), Sodium Polyacrylate, Carboxymethyl Cellulose, Soapwort Extract, Mint Balm Extract, Essential oil based fragrance.

PRODUCT INFORMATION